



SANIEURO
COMPANY
PROFILE

2023

SANIEURO SDN. BHD

200401023227

OUR VISION

To enable all segment of property industry stakeholder to enjoy international standard bathroom & kitchen products in term of functionality, durability, sustainability & affordability.

OUR MISSION

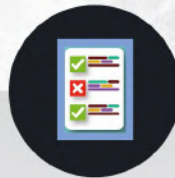
- To be on the leading edge of our industry and achieve stakeholder satisfaction by providing quality materials, specialized solution, dependable service and competitive prices.
- To reinvent a positive and enterprising working environment that promotes personal growth, self-pride and utmost hapiness for team member.

CORE VALUES



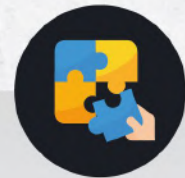
Deliver Awesome Customer Experience

Awesome customer experience mean do whatever it takes to make your customer happy provided it is fair.



Do What You Say, Say What You Do

Speak truthfully without skewing the information to your advantage. Deliver whatever that had been promised. Reliable is the key.



Be Accountable

Take up the responsibility and accept the consequences when things went wrong instead of giving excuses.



Be a Team

Teamwork is not all about interaction with other team member, it is also relates to our role & contribution in helping company to achieve the vision, mission and USP.



Be Open

Open your heart to comment & criticism, take it positively as it is the magic ingredient for personal growth. Open your mind to new ideas, there is always a better one.

WHAT WE ARE

Sanieuro Sdn. Bhd. (Sanieuro) was formed in 2004, however we are made up of very experienced people in affiliated companies with more than 50 years experience. Our main business is in the manufacture and supply of bathroom and kitchen products. We are active both in the projects and in the distribution of the products.

Sanieuro offers a whole range of international class bathroom, kitchen and sanitary ware products. Our own NOVATEC® brand name is a reflection of our commitment to a highly reliable, international class range of products. With more than 50 years industrial experience in bathroom and kitchen products we bring you the latest and some of the best products, technology can offer. We are continuously expanding the product range offered under the NOVATEC® brand to provide a complete range.

WHERE WE ARE



OUR BRANDS

NOVATEC



Bathroom and kitchen products for the medium range market and also products for commercial buildings and hotels.

Affordable range of bathroom and kitchen products and accessories.



Pakai®

OUR PARTNERS



A leading sanitaryware brand in Germany
www.duravit.com



Full range sanitaryware and bathroom products from Spain.
www.roca.com



Luxury shower enclosures, bath screens, wetroom panels, walk-ins, shower trays and accessories.
www.celli.com



Designing, developing and manufacturing unique bathroom accessories.
www.tiger.nl



Concealed cisterns, pipes, fittings and drainage products from Germany.
www.tece.com



Exclusive taps and other fittings from Italy.
www.grupponobili.it/en



An innovative approach in transforming science lab with flexibility in design cum functionality.
www.splusb.co.uk



A combination of design & functional solution for luxurious bathrooms from The Netherlands.
www.geesa.com



World class drinking water solutions from The USA. Kitchen sinks from an experienced manufacturer in USA, since 1920.
asiapac.elkay.com



High security, anti-vandalism products, commercial fittings and assisted living items from Spain.
www.nofer.com



Manufactured a whole range of sanitary wares products from water closet to ceramic accessories.
www.asher.com.my



To meet the increasing demand for designs and high quality, by discerning customers of bathroom products.
neuchatelbathrooms.com.my

OUR RANGE OF PRODUCTS

- Sensor Faucets & Dispensers
- Sensor & Manual Flush Valve
- Long Bath & Jacuzzi
- Hand Dryer & Hair Dryer
- Baby Changing Station
- Bottle Filling Station & Drinking Fountain
- Tap Fittings & Mixer
- Sanitaryware
- Kitchen Sink
- Grab Bars

